

## COMPANY PROFILE



I am so grateful that you have taken the time to consider partnering with **Rank Element** to serve you.

While we are proud of our work and the **results** we will help you achieve ... it is the **relationships** we build that will endure. I look forward to working closely with you and your team.

**CEO Rank Element** 

### Modt We do ... to HELP our clients

We have a wide array of Services to offer our **clients** 

Digital Marketing





SEO

**Lead** Generation

Search Engine Optimization



Social Media Marketing

Website Optimization







**Mobile App** Development



Website Developement

Creative Production



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Web Hosting

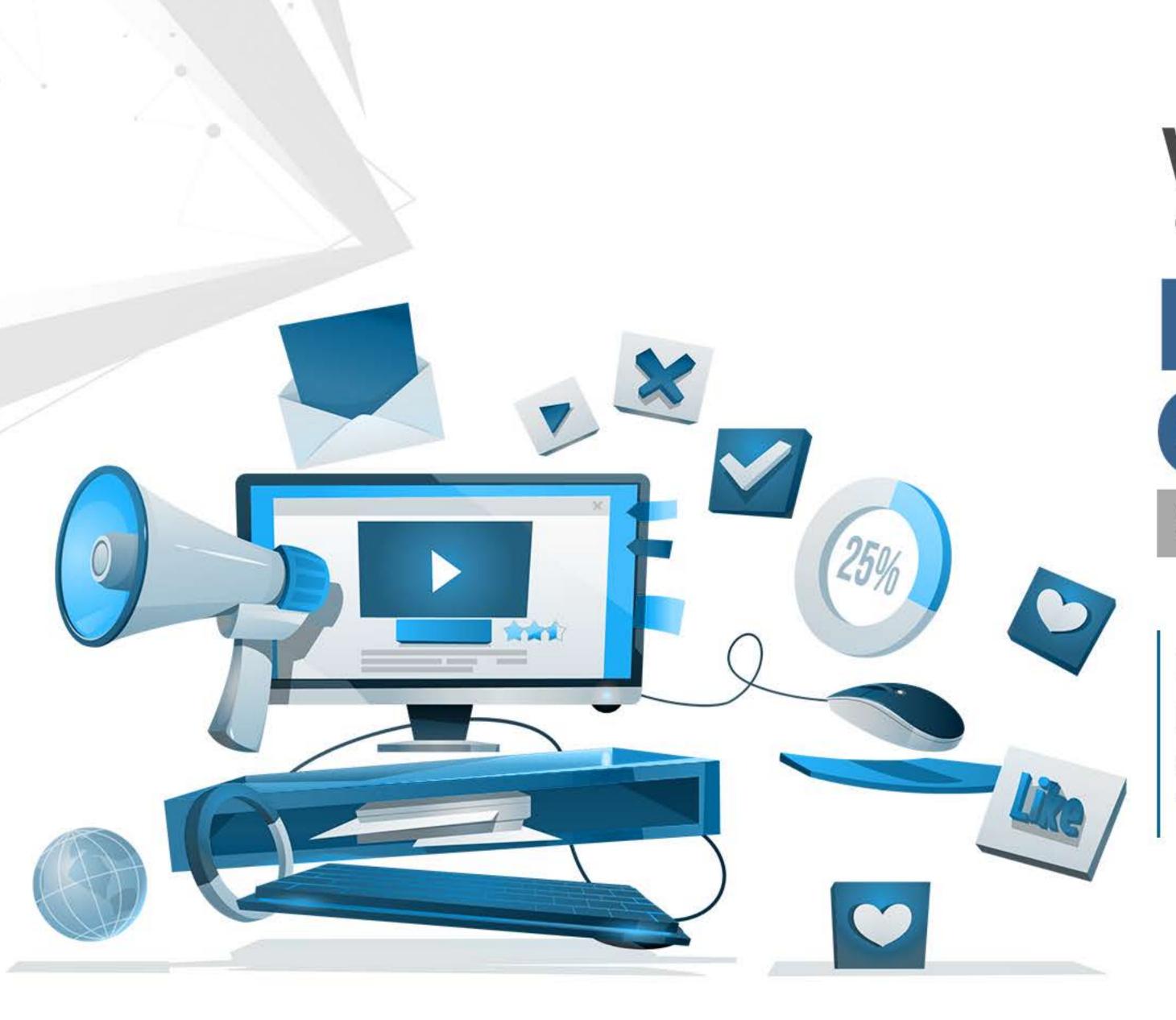
### RANK ELEMENT

# Digital Marketing Services

offers the best

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.





## With the help of our proficient

### LEAD-GENERATION

Specialist.

Extend outreach of your business to prospective lot of customers through social media platforms like Facebook, Twitter, Linkedin and Instagram.

# Search Engine Optimization

Rank Element provides you month to month fee structure with different-packages that will **boost** your organic online marketing campaign and help you to be on **top** of the most popular search and relevant engine.





## Social Media Marketing

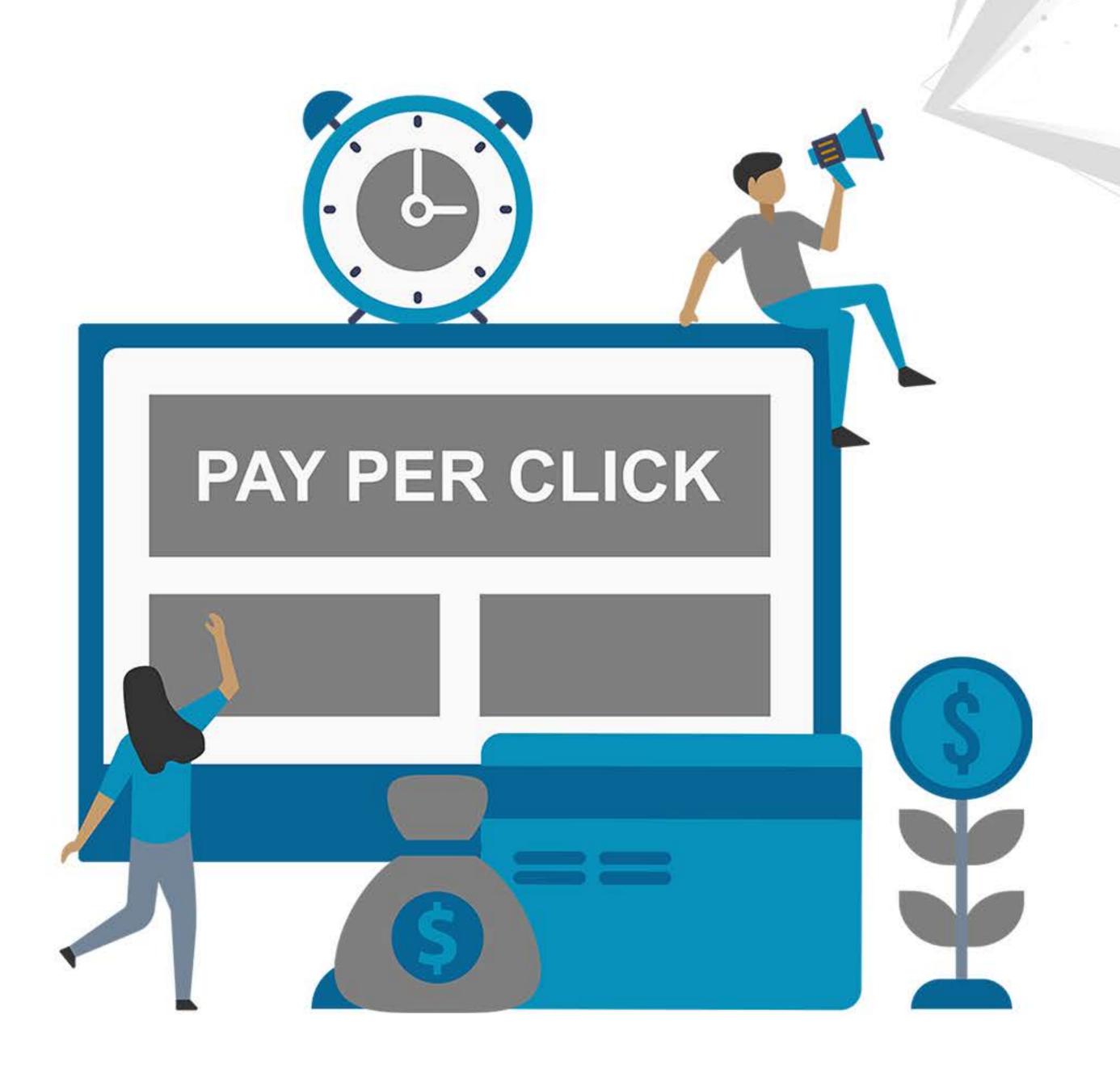
Business promotion requires effective social media marketing!

We actively manage **Social Media** channel for our clients and keep media pages **engaging** and **lively** by sharing well-curated content and answering to queries.

### Rank Element

PPC Advertising Services

offers the **best** 





# Website Optimization

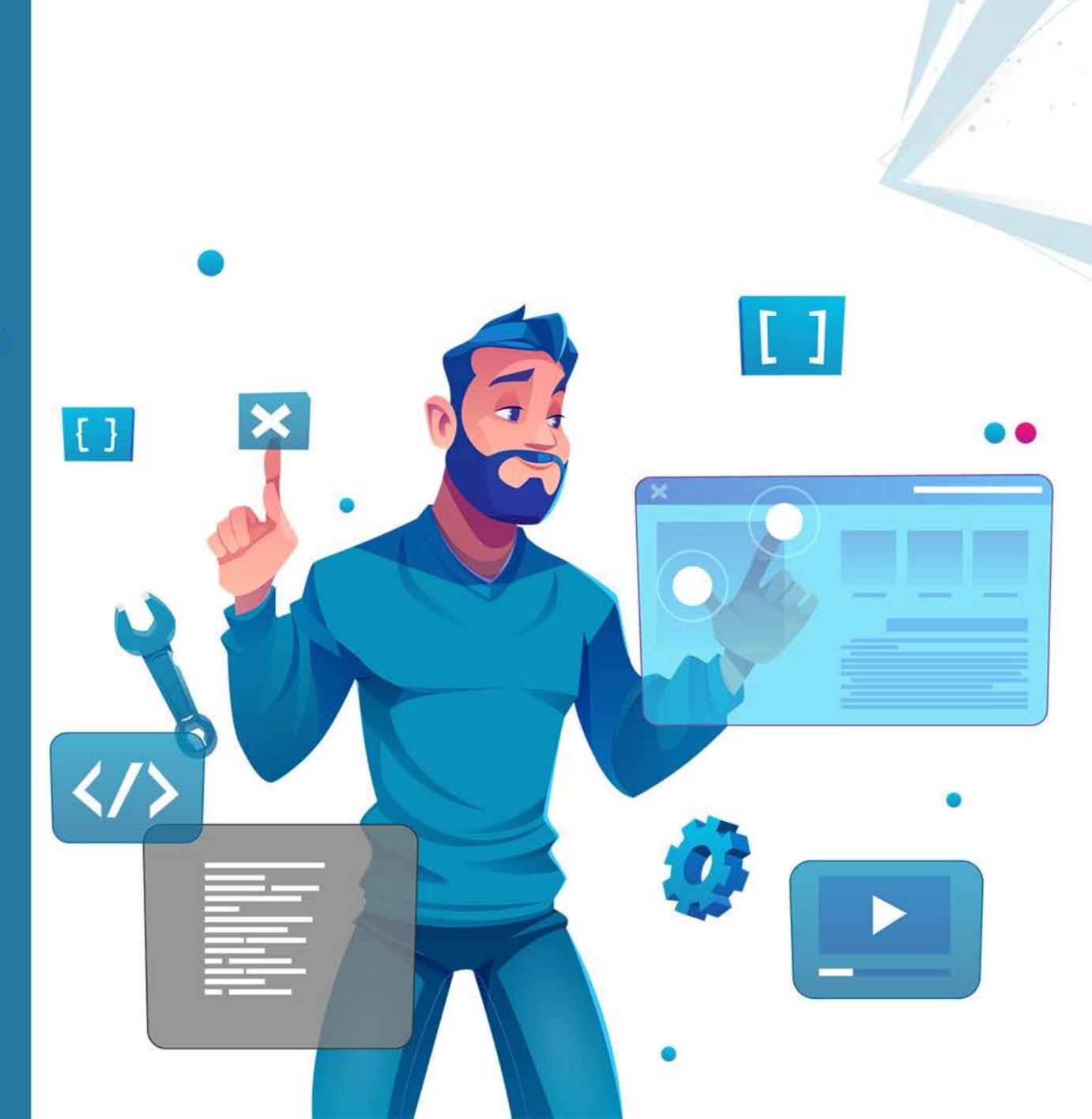
An Optimized Website is an Effective Website!

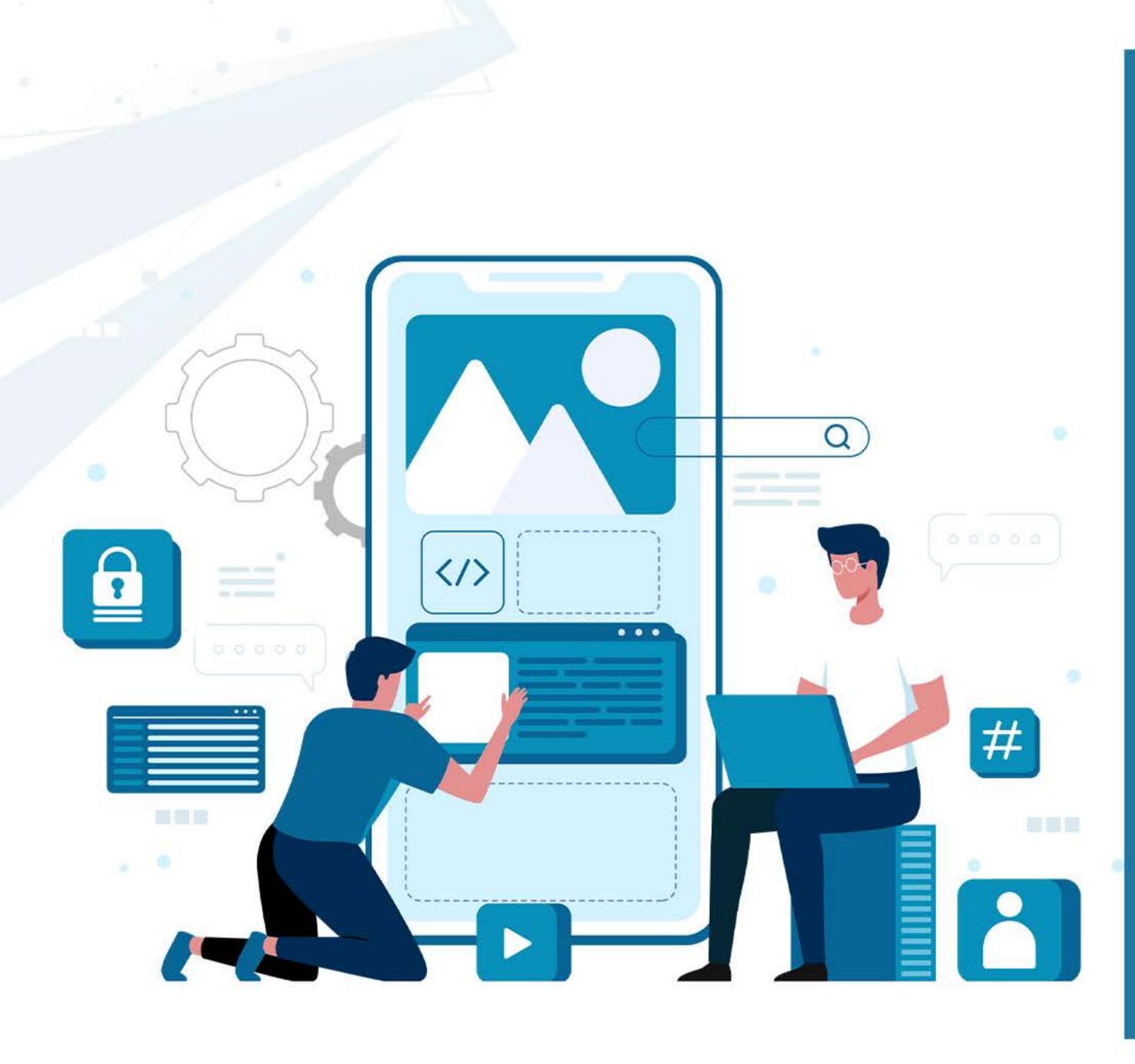
As part of **website optimization**,our expert team helps **businesses** to optimize website with respect to **SEO**.

# WEBSITE DEVELOPMENT

Work with Pakistan's leading website developersat RANK ELEMENT

We build **customized websites** from scratch and include essential elements that make them **effective** in your **lead generation** strategies.





# IMOBILE APP

Development

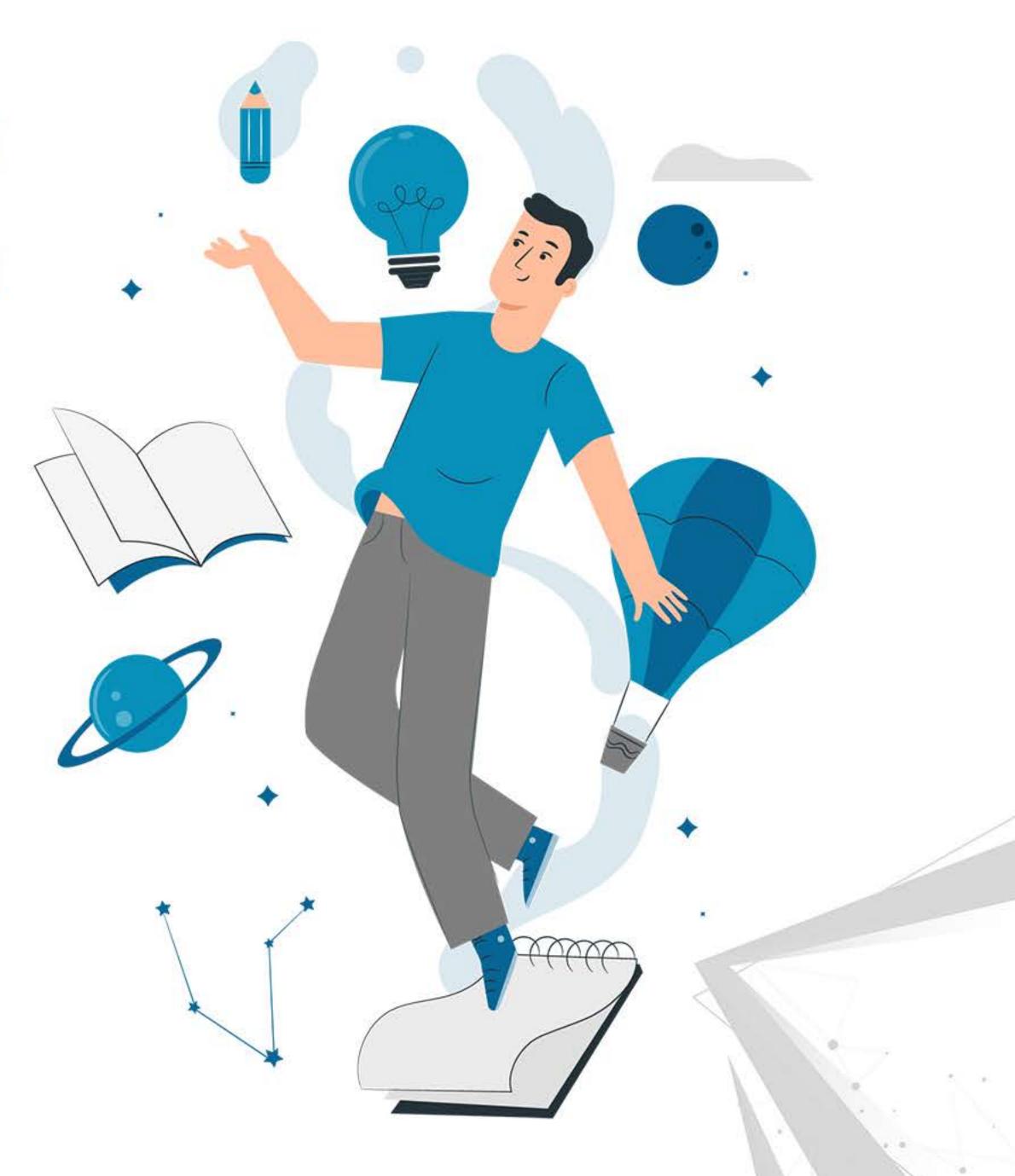
We are one of the **leading agencies** that helps business firms to easily tap into large sea of customers through **mobile apps.** 

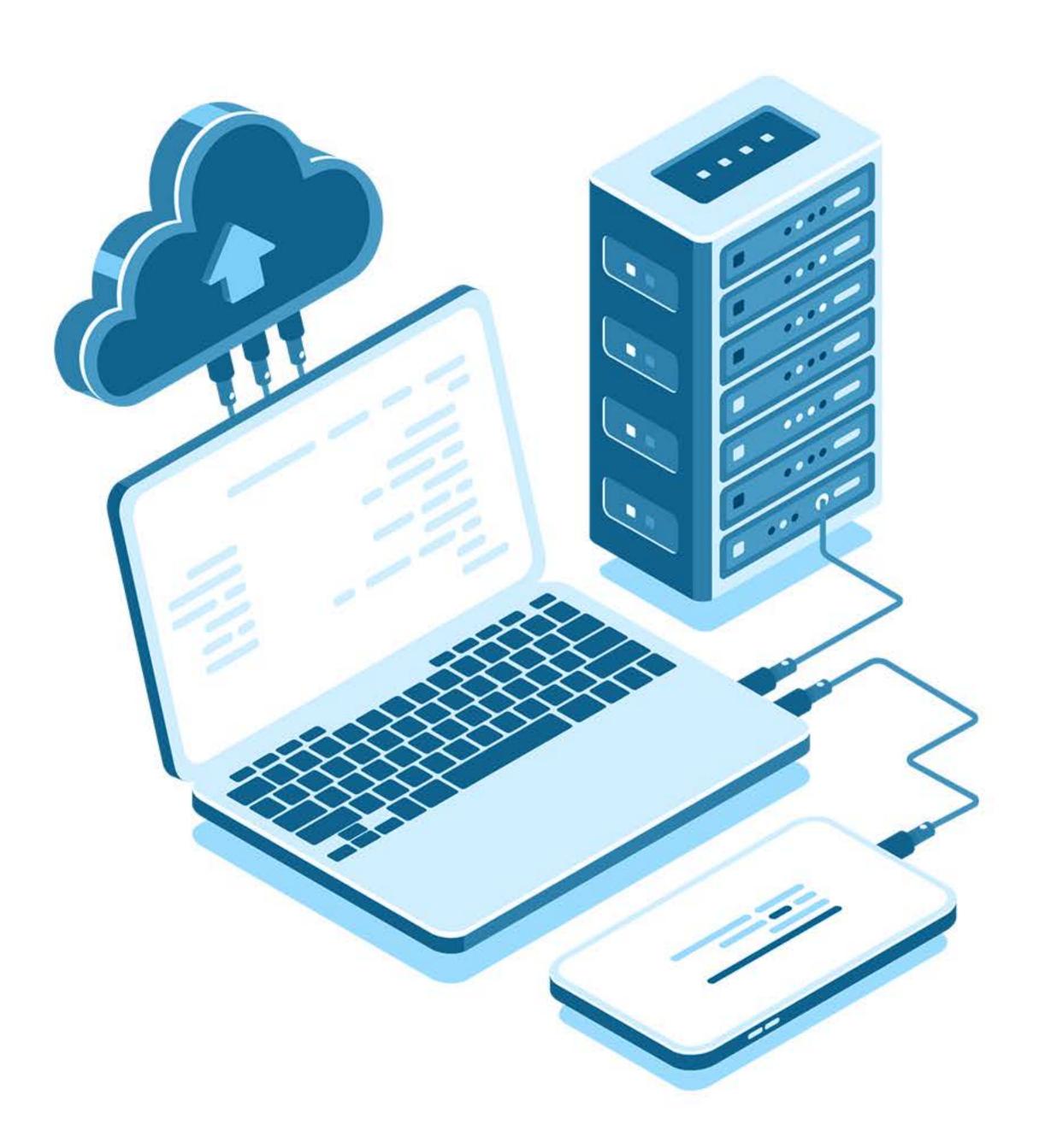
# CREATIVE

The 'idea' is how we express your message visually through images and words.

From concept creation to rendering storyboards, screenplay and screenwriting.

From lights to cameras and pre to post production Our **team** is capable to deliver **artistic** and vivid advertisements, robust corporate profiles, research based documentaries and exceptional films.





# HOSTING

We know that **pros** and **newbies** like all want a **hosting** provider that's easy and that works.

About 1/3 of our customers are web pros, so they know where the gettin' is good. After all, we've been doing this since the 2010 and hosted many sites.

# Client Profile ... our "best fit"

We serve clients of all sizes. However, we are particularly well suited to help clients of this type:

### RESULTS-DRIVEN/GOAL-ORIENTED

We tend to work best with companies who are results-driven and are interested in setting real goals and meeting objectives.

#### **ESTABLISHED BUSINESS**

Most of our clients have already worked with other agencies who have underperformed. This creates a "healthy skepticism". We thrive on this ... as long as it hasn't killed your faith completely.

#### **ESTABLISHED BUSINESS**

The more aggressive you are with your **goals**, the more excited we get. It's fun for us to work with companies that want to **dominat**e their market.

## OUR CLIENTS



















octaio B2B Marketplace









































#### Yesonline.pk

Yesonline.pk is a Pakistani brand which sells the premium clothes for women all across the country.

#### The Problem

Our client wanted to make a website on Shopify but it was too costly and they had to pay a lot of money. They were facing issues to make a website so they contacted Rank Element for Website Development.

#### Our Solution

We made a customized website on Shopify according to our client's vision and idea about their brand. Our team created an e-commerce website and added some specific features so they don't have to pay monthly fee on Shopify. Our client needed to have an online store on Shopify so we provided them a website so they could sell their products easily without paying any extra charges.

#### Hibaasim.com

**HibaAsim** is one of the finest clothing brands in Pakistan and famous for its best-quality **bridal dresses**.

#### The Problem

Our client was having trouble generating sales and didn't have any good source to market its business online. So, it reached out to Rank Element for the services of Digital Marketing to increase the revenue and generate maximum slaes.

### **Our Solution**

Rank Element has the best digital marketing services for its clients all over the world. Therefore, we helped our client to use some major marketing tactics to reach out to its targeted audience. We provided our advertisement service to our client. We did a thorough research on what people look for in a brand. Then we managed the digital marketing of their website accordingly and made their performance better by increasing their sales.

#### Ozonecc.com

**Ozonecc** is chemical construction company, which provides various heat proofing chemicals, concrete fibers, waterproof paints, acrylic paint, water reducing admixtures, and chemicals for the building industry. These chemicals provide a shield to the ceiling of buildings to keep them safe from the heat during summers and keep them cozy during winters.

#### The Problem

Ozonecc is our valuable client for years. It reached out to Rank Element to resolve the issue of a low ranking of its website. It got into trouble when its website wasn't ranking in the search engine. So, it contacted us for the better SEO of its website.

### Our Solution

Firstly, Rank Element targeted unpaid traffic to its client's website. We implement SEO strategies to improve the website's quality. We provided well-written blogs along with the top SEO keywords. The keywords help to make a website rank higher in the search engine. So we did it for our client and the website got so many views within a few months and now it ranks on the top of Google.

#### Khudabaksh.com

Khuda Baksh is leading brand in Pakistan for women's clothing. It sells the high-quality fabric for women all over the country.

#### The Problem

Our client wanted a high ranking in the search engine and needed more sales. They weren't getting the organic traffic to their website. They wanted to make their keywords rank in the Google. So they reached out to Rank Element for **SEO services** to **achieve its target**.

### Our Solution

Our team made a thorough analysis on our client's website. We helped to improve the On-Page and Off-Page SEO and gave backlinks to their website. We removed the SEO errors, optimized their website, and improved their keywords to rank higher in the search engine.. After a few months, the website started growing and came on the top of the Google search engine bar. Now it has more traffic and our client is generating more sales than before.

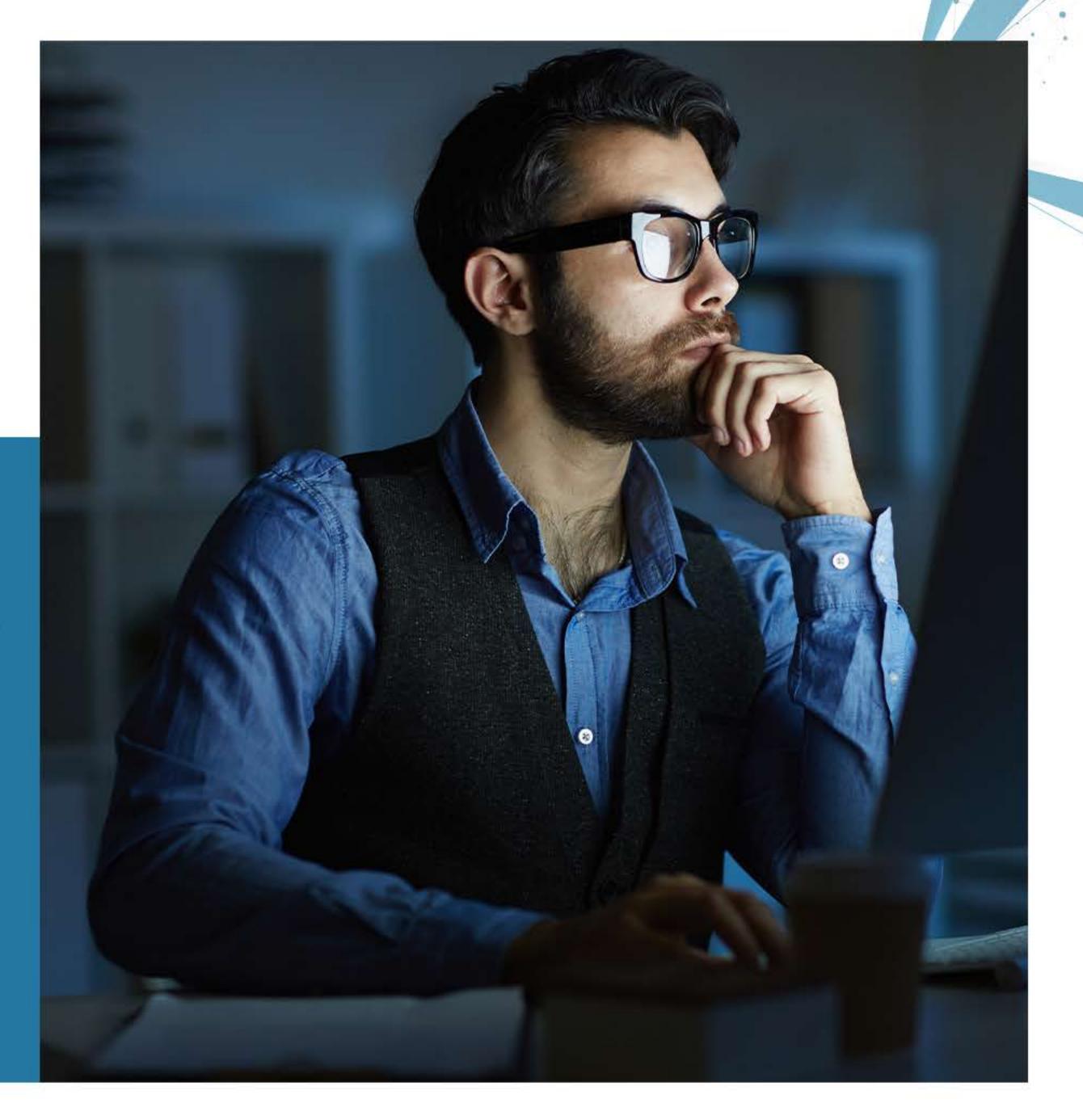
### OUR STEP-UP PROGRAM

"Let's start small. See some results. Once we see that this is working and we've made some money, we can look at stepping up to a bigger budget down the road". Nearly Every Client We've Ever Worked With

We get it. Most of our clients started "smaller"

We can **develop a strategy** that allows you to grow without causing you to spend more than you're comfortable with.

A great solution is one that helps you achieve your goals WITHOUT causing you "budget stress"!





### DIGITAL MARKETING STRATEGIST

Amazing results start with amazing strategies. We've worked with the top companies in the world. Many of them used us specifically for strategy!

### EXPERT WEBSITE DESIGNERS

The website is still the hub of your digital presence. We are able to deploy awesome solutions because we have awesome "web guys"

### TALENTED GRAPHIC ARTISTS

Great looking assets are a must! From web pages to email blasts to social media posts, everything must look great!

### SKILLED CONTENT WRITERS

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.

### SOCIAL MEDIA EXPERTS

Growing your social footprint and creating engaged followers is an art and a science. You need a talented team leading the charge.

### SEO EXPERTS

Ranking at the top of GOOGLE requires skill and persistence.







Hello@rankelement.com

